www.williamsport.org



TO PRESERVE, PROTECT AND DEFEND THE FREE ENTERPRISE SYSTEM OF LYCOMING COUNTY

**B**STER

The Marcellus Energy Park opens for business M & M Sheet Metal -Success in variety Improved rail service supports development Light Tower Rentals caters to oil and gas industry

ming Chambe

Celebrating 125 Years

1-10

TO BOARD

Villiam Sport

Red Lobste Mainstay gets new look

A COOPERATIVE EFFORT OF THE WILLIAMSPORT/LYCOMING CHAMBER OF COMMERCE AND THE WILLIAMSPORT SUN-GAZETTE



Vincent J. Matteo, President/CEO

2

Williamsport Sun-Gazette, June 2010

On Thursday, May 27<sup>th</sup>, the Chamber, the **Industrial Properties** Corporation (IPC) and local developers Fishlips. LLC announced the creation of the Marcellus Energy Park. This park, dedicated to providing family sustaining jobs, will concentrate on the new natural gas industry. The 160 acre facility is located next to the Muncy Industrial Park and it is a true testament to the private sector working to create jobs with the public sector assisting. The Commonwealth of Pennsylvania played an important role because of the Keystone Opportunity Zone legislation and Lycoming County, both Muncy Creek and Muncy Township and the Muncy School Board deserve a great deal of thanks for passing KOZ on this property several years ago. Without it, this project probably would not have been possible. The same is true for the cooperation and support we have received from the local planning agencies and the guidance and help from the staff of the Lycoming **County Planning** Commission. We also want to thank the Lycoming Foundation who originally loaned the money to the IPC to purchase the land as well as thank Senator Gene Yaw and Representative Garth Everett for their ongoing support.

The development of this new park is a new venture for the Chamber's IPC. The IPC is actually holding the mortgage on the property and has also committed a \$250,000 infrastructure grant to assist in the construction of an access road. Using this first of a kind partnership for Lycoming County economic development efforts as an example, it is hoped that more such IPC/Chamber developer partnerships will occur over the years.

The Marcellus Energy Park is built upon the promise of the jobs that the Natural Gas Industry brings and if you couple this development with all of the others happening throughout Lycoming County and the region, the jobs are finally coming.

Now, let's move on to a different topic. While I do not pretend to be an expert political analyst, I have followed enough elections over the years to tell you that this year's election cycle is shaping up to be like no other I have ever experienced. Normally, when the electorate is upset, you can pretty much attribute it to anger at just one party and normally it is the party in power. That does not appear to be the case this time around. Instead, it appears the anger is aimed at incumbents or those who are most closely tied in the minds of the electorate to some of the

Now, that is not the only reason incumbents are falling by the wayside. I think Senator Specter lost for not only the antiincumbent sentiment, but also because people saw him as an opportunist because of his switch from Republican to Democrat. Democrats and. I think the electorate in general. believed the ad Representative Joe Sestak used so convincingly against Senator Specter that the only job the Senator was worried about saving was his own and that, coupled with the video of Specter saving he "Did it to get re-elected". burned that thought into the minds of Democrats throughout the Commonwealth. The other lesson learned from this primary battle was that current leaders have little or no meaningful influence on how people vote. We have seen several recent elections including Senator Specter's, where the candidate endorsed by and campaigned for by President Obama was defeated. In the case of Specter, not only was he endorsed by the President, but also by the Governor, Senator Casey, Union Leaders and most major newspapers around the state. No. I think the days of people voting for whom their leaders want them to are long over – and that is a good thing.

problems we are facing.

Locally, the only real contested races were the Republican nomination for U.S. Congress to run against Congressman Carney and the Republican nomination for State Representative in the 83<sup>rd</sup> District to run against the current office holder Rick Mirabito. The race for the Republican Nomination to run against Mr. Carney turned out to be no real contest with former prosecutor Tom Marino winning handily. The race for the nomination to run for State Representative was a different story with former Representative Steve Cappelli losing an extremely close race to former Williamsport School Board Director Dave Huffman. It is my opinion that Mr. Huffman won this race for several reasons. First, he is a fiscal conservative and we live in a very conservative area. The second reason I believe Steve Cappelli lost his bid to retake the seat he once held was his vote to Toll Interstate 80.



Many people I spoke with just could not forget that vote.

So, what knowledge did we learn from this primary? First and foremost, we have confirmation that the electorate is not happy. For perhaps the only time I can remember, it is not a good thing to be an incumbent. Normally. incumbents hold a great advantage: I don't believe this year that will be the case. I would be surprised if we do not see more incumbents in Pennsylvania and throughout the nation lose in November. But, November is a long way off and a great deal can change. The only thing you can be certain of is that we will be bombarded with commercials and prerecorded telephone calls. And that's the Chamber's View.

# Mark Your Calendar!

21<sup>st</sup> Annual ChamberLinks Golf Outing Friday, September 3, 2010 White Deer Golf Course Watch for your sponsorship flyer in the June Chamber MarketPlace!

# The Marcellus Energy Park Opens for Business



The above photos are scenes from the official opening of the Marcellus Energy Park conducted on May 27<sup>th</sup> 2010 by the Chamber and Industrial Properties Corporation in conjunction with the developers, Fishlips, LLC. Fishlips partners, Dan Klingerman and Brent M. Fish, described the approximately 165 acre park, which is adjacent to the Muncy Industrial Park, as the first industrial park dedicated to the Natural Gas Industry in North Central Pennsylvania. The building seen under construction in the photos will be the North Central Pennsylvania home of Weatherford, International, the park's first tenant. Weatherford officials present indicated the facility will house up to 250 employees when fully operational.

The Chamber and IPC have partnered with Fishlips to make this park possible. While main funding is being provided by M&T Bank, the Chamber and IPC are financing the purchase of the land and have committed a \$250,000 infrastructure grant to be used towards the construction of an access road.

State Senator Gene Yaw, Representative Garth Everett and County Commissioner Jeff Wheeland were among the public officials who spoke as well as Paul Wentzler, Chairman of the Muncy Township Board of Supervisors and Dave Ruppert, Vice Chairman of the Muncy Creek Township Supervisors; the two communities where the park is located.

Vince Matteo, Chamber/IPC President and CEO thanked the local governments, the Muncy School Board and Lycoming County as well as the Commonwealth of Pennsylvania for designating the park as a Keystone Opportunity Zone and also thanked the Lycoming Foundation for financing the IPC's purchase of the land some 15 years ago.

### Welcome New Chamber Members!

Acme Barbecue & Catering

Mr. George Logue III 445 Market Street Williamsport, PA 17701 (570)327-9009Fax: (570)567-7369 george@acmebarbecue.com www.acmebarbecue.com Restaurants/Cafes/ **Taverns** 

sport Sun-Gazette, June

#### **Amedisys Home Health** Services

Ms. Teressa Garrison 500 Pine Street Williamsport, PA 17701 (570)327-3060 Fax: (570)327-3065 tgarrison2632@amedisys.com www.amedisys.com Health Services

#### **Bass Fishing and** Rentals, LLC

Mr. Ryan Thomas 351 Industrial Parkway Muncy, PA 17756 (570)546-2252 Fax: (570)546-2254 rthomas@bassrentals.net www.bassrentals.net **Oil Field Rental Services** 

#### **Cinema Center**

Mr. Les Barnhart 300 West Fourth Street Williamsport, PA 17701 (570)601-6868 Fax: (570)601-6867 t007@cinemacenter.com www.cinemacenter.com Entertainment/Arts/ Amusements

#### **Copper Roof Bed &**

Breakfast Ms. Becky Bennett 580 Village Road Pennsdale, PA 17756 (570)546-6377copperroofbb@windstream.net www.copperroofbb.com Bed and Breakfasts

#### Haywoods on the Water

Mr. Rich Johnson 610 Antlers Lane Williamsport, PA 17701 (570)326-6300richanne5227@comcast.net www.haywoodsbarandgrill.com Restaurants/Cafes/ Taverns

#### **Heaton Drug & Health** Management Team

Ms. Jennifer Heaton 233 Pennsylvania Avenue Mill Hall, PA 17751 (570)660-3915Fax: (570)726-8023 jenniferheaton@ymail.com Drug & Alcohol Testing

#### **Immix Wireless**

Ms. Angela Streight 300 Lycoming Mall Circle Muncy, PA 17756 (570)400-4000Fax: (570)546-3573 astreight@pcmgt.com www.immix.com **Telecommunications** 

J.J. Powell, Inc. Ms. Kathy Herman PO Box 30 Phillipsburg, PA 16866 (800)432-0866 Fax: (814)342-6483 www.jipowell.com Fuel-Commercial/ Residential

#### **Motion Industries**

Mr. Jeffrev Falk 2911 West Reach Road Williamsport, PA 17701 (570)322-2439 Fax: (888)701-1971 ieff.falk@motionindustries.com www.motionindustries.com Wholesalers/Distributors

#### Premier Limo Mr. Kevin Head 40 Maple Avenue Williamsport, PA 17701 (570)220-0035 premierlimoinc@verizon.net www.premierlimoinc.net Transportation/Carriers

#### **Real IT Care LLC**

Mr. Steve Shaible 136 Catawissa Avenue PO Box 3573 Williamsport, PA 17701 (570)323-2650 info@realitcare.com www.realitcare.com Computer Networking

#### Verizon Wireless

Mr. Joshua Kraintz 340 S. Lycoming Mall Rd. Muncy, PA 17756 (570)546-7050 Fax: (570)546-9401 Cellular Telephone Service/Equipment

#### June Member Benefit Advertise with ClearChannel Williamsport!

Is it your first time advertising with ClearChannel Williamsport?

You want to make sure you have just the right commercial and just the right schedule at just the right price! Then relax...ClearChannel is here to help! They do all the work for you at a fraction of the price!

#### Chamber Member Discount

Advertise the first week of any month and we'll give you the same schedule the second week of the same month at half price on stations Bill 95, WRAK or Variety 97.7

#### -or-

With your first schedule on KissFM - we'll bonus you weekends for just \$5 per ad! For more information, please contact: Anne Shea **ClearChannel Radio Williamsport** 1559 West Fourth Street Williamsport, PA 17701 Phone 570-327-1400 x116 (Discount available for first time advertisers ONLY at the time order is placed for the length of the order –

regular rates based on rate card.)

### Chamber Members On The Radio

Tune in to the Ken Sawyer Program this month when we will be joined by:

#### A Water Odyssey SCUBA June 1. 11:00am

We are joined by Frank Morrow from A Water Odyssey SCUBA. Learn all about scuba diving, from training, sales, equipment service and upcoming scuba trips for the experienced diver to the first time diver.

#### **Pinnacle Consulting, LLC** June 15. 11:00am

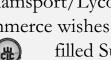
Pinnacle Consulting is one of Williamsport's human resource consultants. offering services such as recruiting, compensation and business management/ development resources.





The Ken Sawyer Program is featured on WRAK 1200/ 1400AM from 10am-12pm daily.

The staff at the Williamsport/Lycoming Chamber of Commerce wishes you a safe and fun filled Summer! 법



joshua.kraintz@verizonwireless.com

### 75th Annual Meeting and Banquet

This is the seventh in a series of articles taking a look back at the Chamber's history in celebration of its 125<sup>th</sup> Anniversary. The Chamber was founded on December 15, 1885 as the Williamsport Board of Trade.

On May 25, 1960 the Greater Williamsport Chamber of Commerce as it was called then, conducted its 75<sup>th</sup> Annual Meeting and Banquet at the Lycoming Hotel (now the Genetti of course). I thought it would be interesting to review some of what occurred that evening because it truly was a gala event. The evening opened with this introduction by the President of the Chamber Board, Robert T. Lawrence:

"Ladies and Gentlemen, the 75<sup>th</sup> Anniversary Banquet of the Greater Williamsport Chamber of Commerce is now in session."

Following that brief call to order, a dramatic video was shown of a hydrogen bomb explosion and Mr. Lawrence followed with the following comments:

"...The question that crossed my mind the first time I witnessed this film – will I in my day and generation ever see the horror of this frightening force on American soil — Yes, America indeed faces a decade of decisions during the sixties".

I doubt even Mr. Lawrence had any real idea of what the 1960's would bring. Luckily his nightmare did not come true and no hydrogen bomb was exploded anywhere, but the 1960's were fraught with change and turmoil and our Nation and the world was never the same. Many were optimistic about the future but knew a great deal of work had to be done and, when it came to the economy, they also knew the business community would have to drive it.

In his introduction, Mr. Lawrence went on to say: "Tonight we're going to

talk about decisions decisions for our nation and

Revolving Loan Fund

To assist businesses with their financing needs for construction, renovations, equipment purchases and working capital. Information and applications available online: <u>www.williamsport.org</u> for the business leaders of the Williamsport area. 1960 is the Diamond Jubilee Celebration of our Greater Williamsport Chamber of Commerceseventy-five years of leadership in the development of our economy. Our predecessors and contemporaries have served well-Williamsport has many fine assets many advantages that simply do not exist in other communities-but by the verv nature of this 75<sup>th</sup> Anniversary Celebration we must recognize that mature Cities have problems. Williamsport, indeed any of the older Cities of Northeastern United States may easily find themselves in the shadow of deterioration and decay ahead— it is the responsibility of the business and professional interests of our cities to see this doesn't happen."

Following Mr. Lawrence's comments, the audience was shown a slide presentation that discussed the Chamber's accomplishments and the challenges to be faced. I wish I had the slides to go with the presentation but I do not. The content was interesting and let me relate some of it to you. As you read this, remember this was 1960, the Cold War was at or nearing its peak and we were at the beginnings of what would be called the space age. Ironically, like now, technological advancements were coming at what appeared to be a dizzying pace.

The 22 slide presentation opened talking about the greater Williamsport area with a population of 67,000 - which is a little more than half our population in Lycoming County today. Slide Four in the presentation stated that "Forward thinking citizens of the preceding decades planned well. Slides 5 through 9 discussed some of the "major accomplishments". "We can point to pride to such major accomplishments as our dike system for the protection from flood, a superior airport facility, and exceptional recreation areas for a people who clearly demonstrate their belief in God in their daily lives. A fine, uncrowded school system, the most modern sewage and water systems, Little League Baseball, the Gravs, the Billies — the Civic Choir and Concert Series are a tribute to the sound thinking and community spirit of our Citizens of the past seventy-five years."

Similar to how we at the Chamber think today, the slide show then went on to

#### ask "BUT IS THAT ENOUGH?? Are these great strides over the past three quarters of a century going to enable the business and professional men and interests of the Williamsport area to keep pace with the Hydrogen and Space Age? Yes, Williamsport is moving forward but related to the pace of the World around us might we not find ourselves standing still?"

The slide show goes on to give what I would characterize as a "call to arms" for the community to join the chamber in moving Williamsport and the surrounding area forward: to not become complacent.

Since its inception, the Chamber has been an agent for change in Williamsport and Lycoming County. We cannot afford to stand still no matter how good we think we have it. If we stand still, the world will surely pass us by. That is what our predecessors believed in 1960 and that is what we believe today.

### 2010 Williamsport/ Lycoming County Flags Across America Flag March

100 Year Celebration of the Boy Scouts of America Monday, June 14<sup>th</sup>, 2010 Registration-5:30-6:00pm Judging-6:00pm March begins promptly at 6:15pm

Participants will meet at the parking lot on the corner of Hepburn Street and Fourth Street

Reservations are requested by June 7<sup>th</sup>, 2010 Please call (570)327-7566 or email <u>mayor@cityofwilliamsport.org</u>

#### (5)

Williamsport Sun-Gazette, June 2010

# M & M Sheet Metal – success in variety

By GREG HAYES ghayes@sungazette.com

One thing that officials at M&M Sheet Metal and Steel Fabricators believe has kept its business going strong for 31 years is its versatility.

"What we do here is a big field," said Robert Glosser, shop foreman at the plant. "We don't structure our business around one thing. We are more of a specialty shop."

Ranging in its capabilities to manufacture items such as mailboxes, catwalks, fencing, pipe work and stainless steel vessels, M&M's production as a custom sheet and steel fabricator is conducted in a 13,000 square-foot shop at its 2104 Marydale Ave. location.

"One of the reasons why we've been lucky enough to stay pretty busy is because we do such a variety of things," said Andy Mitchell, estimator. "We do a little bit of everything for basically anybody who needs something done."

According to Glosser, much of its business is contained to the local area.

"We don't go outside the area too often," he said, "but we will if we have to, but most of our business does stay pretty local."

Since 1979, Donald L. Messner, owner and president of the company, has managed to maintain "dependable service, earned by producing quality products and total satisfaction for our customers," according to provided documents.

Its ability to provide custom-made materials for its customers also has grown over the last three decades, as, most recently, the company acquired a state-of-the-art laser cutting machine and two CNC V-130 press brakes to add more precision to its products.

"(The laser cutting machine has) made our business more precise, as far as cutting goes," Glosser said, adding the two latest press brakes have made bending material much more efficient.

"It's made our business stronger as far as people knowing our work is more precise," he added. "It gives us the ability to be more productive."

The new technologies have opened new project opportunities for M&M, according to Mitchell.

Specifically, Mitchell said the laser cutting machine has unlocked doors in drilling designs that were previously impossible to do, as much of the



**Production at M&M Sheet Metal and Steel Fabricators** has largely moved on from manual work, as growing technologies have allowed the business to become more efficient and precise. Above, certified welders Tyler Nosel, front, and Jason Hill, work to cut a piece of metal with a 10-foot Cincinnati Shearer.

company's work was done largely by hand.

In a demonstration of its power, laser operator Chris Hampton showed how the machine etched out the silhouette of a deer from a sheet of metal for a



customer's fire ring design.

"We put a lot of effort in trying to respond to every customer's needs and meet their deadlines," Mitchell said.

"We are very service-oriented," Messner said. "We strive very hard to meet the demands of our customers."

As he looks ahead, the owner said he'd like to step up the company's involvement with the growing natural gas drilling industry.

So far, Mitchell said M&M has built water tanks and sold "quite a few loads of steel" to the industry.

"Basically, we'd like to get very involved," he added. "We're trying to get all the business we can from them."

Of its 18 employees, two have already become certified welders for the industry through the Pennsylvania College of Technology's program.

For more information, visit www.mandmsheetmetal.net.

#### YOUR LOCAL SOURCE FOR QUALITY PFOFESSIONAL AND CASUAL MEN'S CLOTHING



At Northernlite, we pride ourselves on the quality of merchandise that we have in stock. We want to make your shopping experience a pleasant one so we offer professional and friendly customer service that is second to none.

Rob Ferguson

In addition, we think that you will appreciate the large collection of quality American and North-American made goods that we carry. You'll find suits, ties, shoes, shirts and accessories all at affordable prices.

We invite you to stop by and experience the Northernlite difference.



### Larson Design Group Ranked by ENR as one of the Top 500 Design Firms of 2010

Larson Design Group (LDG) has been ranked number 437 on Engineering News-Record's (ENR) 2010 Top 500 Design Firms list (http:// enr.construction.com/ toplists/DesignFirms/A-Z.asp). Published annually in April, ENR ranks the 500 largest U.S.based design firms, both publicly and privately held, based on designspecific revenue. Established in 1993. Larson Design Group is an employee-owned firm that offers architectural. engineering, and surveying services. With 200+ staff. the firm has five branch offices with headquarters in Williamsport,

Pennsylvania. ENR titled the article, "The Uncertainties in Predicting a Market Turnaround Leave Designers Focused on Firm Management." So, how did Larson Design Group retain its focus in an unpredictable economy to rank among the best design firms in the nation?

"We've reached this level of industry recognition as a result of total commitment from our Board, management team and staff to client satisfaction, responsive quality service, and a disciplined approach to strategic planning that connects our core strengths to opportunities in the market place," said Keith S. Kuzio, P.E., and Chief Executive Officer. "Our strategic planning

process keeps us focused on our core strengths and has enabled us to diversify our service offerings and expand our public and private sector client bases."

Kuzio said that while the Marcellus Shale play has provided a new source of revenues that didn't exist two years ago for the firm, all divisions in the company have performed exceptionally well and achieved growth despite the weak economic conditions throughout our market region.

"With change and innovations, our goal is to grow our core services to offer clients additional. more comprehensive solutions-providing answers and managing the process. We have maintained strong discipline in seeking out value-driven clients because we understand that this is the key to longterm sustainability and success. The ENR 500 achievement recognizes the hard work and dedication that exists throughout our entire organization to perceive, adapt to, and overcome obstacles to turn them into opportunities," said Kuzio.

What can LDG do to convince a company who doesn't really know us and can hire any firm in the U.S.?

"Simple, show them how our core values match up with theirs," explained Marty Muggleton, Vice President of Marketing and Client Development. "LDG is forward thinking. If the potential client is, then the core values will line up well. That is often the first topic discussed. After we know what we share, and how we perform, then we know that we can work together. You have to build a bridge and create an understanding. Most of LDG's clients have core values that are similar, shared or overlapping."

Chamber President Vince Matteo said he was not surprised that Larson Design would have this success stating "The entire management team at Larson and their employees are not only true professionals, they are community oriented people who understand what it takes to make a great community so it sure be no surprise they would not what it takes to make a great company. We are proud of Keith Kuzio, who currently serves as Chairman of our Industrial Properties Corporation as well as his entire staff."

# Improved Rail Service Supports Development



The above photo shows Lycoming Valley Railroad -239 with the second cut of loaded aggregate cars arriving at the new Sooner Pipe siding in Montoursville at the Williamsport Regional Airport as Glenn O. Hawbaker, Inc. unloads aggregate. This project contains some "firsts", including:

- This is the first time Glenn O. Hawbaker has top unloaded aggregate cars with their own equipment and manpower.
- This is the first time Glenn O. Hawbaker has ever moved materials by rail directly to a job site!

And, this is the first ever use of the new Sooner Pipe spur track constructed recently at their new Montoursville operation. In this case, the rail spur was completed before the site was fully developed enabling rail delivery of aggregate.

It is reported that the project includes 15,000 tons in total of aggregate shipped to this job site by rail. Shipping 15,000 tons of aggregate by rail equates to 1200 truck trips (loaded and empty) that were kept off our roads.

Williamsport Sun-Gazette, June 20

# FEATURE MEMBER

# **Red Lobster: Mainstay with a new look**

By SHAWNA T. TURNER sturner@sungazette.com

 $R_{
m ed}$  Lobster has been a seafood mainstay in the community for about 17 years, according to Eric Redman, general manager of the restaurant.

One of the reasons for its success may be the dedication of its staff.

"The crew that we have, the employees that we have working here, are far beyond the expectations that anyone could want. They are all about making sure the hospitality is delivered throughout the entire restaurant - from the kitchen to the front door. They work together as a close team in almost a family environment," Redman said.

Aside from its fresh fresh that is served daily, the restaurant also serves steak and chicken meals.

"We offer the steak and chicken on our woodfire grill," Redman said. "Our fresh fish is delivered fresh three times a week. We change over the fresh fish menu twice a day to ensure that we have all of the



SHAWNA TURNER/Sun-Gazette

**Quality and** teamwork is important at the restaurant. **Charles Sherman** pours a drink for **Matthew Vicars** to serve to a customer.



freshness cues."

Quality food is important to the restaurant.

"Our certified grill master's name is presented on the top of every fish menu for the day so everybody knows or understands who is cooking their food that day. There are about six grill masters in the restaurant that are certified to cook. They are the only ones that are allowed to cook on the grill," Redman said.

(See RED, Page 9)



SHAWNA T. TURNER/Sun-Gazette

The interior and exterior design has been renovated to mirror the restaurant look of the seaside village of Bar Harbor in Maine, making the seafood restaurant look more authentic.

# FEATURE MEMBER

# **Red Lobster: Mainstay with a new look**

#### (From Page 8)

The menus change on a regular basis, Redman said. The restaurant may be found at www.redlob-

#### ster.com.

About 90 people are employed at the seafood restaurant, where 47 may be working on a typical



SHAWNA TURNER/Sun-Gazette The Red Lobster crew makes sure hospitality is served throughout the entire restaurant. From left to right; Matthew Vicars, Charles Sherman, Kari Witmer and Barbara Washington work together as a close team.



weekend night shift, according to Redman.

The restaurant is currently in the midst of a renovation project that is upgrading its interior and exterior design to mirror the restaurant look of the seaside village of Bar Harbor in Maine, making the seafood restaurant look more authentic.

"It brings a lot of the Bar Harbor type of atmosphere with touches like the decor, the plants, the warm tones and touches throughout the restaurant," Redman said.

Although there were changes to the interior, seating did not change. The restaurant still seats 251 and full take out is available, according to Redman.

The restaurant is one of 51 that will be renovated this year, according to Redman.

The transitions and changes were daily and customers were coming back daily to see the changes.

"We are here to fulfill our guests craving for a refreshing seaside dining experience," Redman said.



Digital Imaging

It takes a Sharp company to do the whole job.



Sun-Gazette, June 2010

# Youth Leadership and Quality of Life Day

and following this we were

country. It was nice to have

a hands-on activity. To end

our stay at Lycoming, we

were given a tour of their

were told about some of the

traditions at their college.

before we boarded the bus

for our last stop of the day.

dedicated to learning about

the quality of life, what is

better than a visit to the

**River Valley Regional** 

YMCA? We toured the

included the swimming

pool, basketball courts, and

whole facility, which

Because our day was

wonderful campus and

We were then served a

delicious meal for lunch

to look up the census of

individual cities in our

April Fool's Day was not only a day for laughter and pranks, but was a day for the Youth Leadership Lycoming Class of 2010 to learn about the quality of life. The day could not have been planned any better. It was a beautiful, sunny day to be given a tour of various places in Lycoming County and we even had some time for roller skating.

Williamsport Sun-Gazette, June 2010

To start off the day, we arrived at the Trade and Transit Centre to meet up with the rest of the group. Soon after, we boarded the bus and were on our way to Solley's Chiropractic. Once there, we met the owner and he spoke to us about how to believe in yourself and how to stay healthy physically and mentally. He told us, "If you believe what you're eating is healthy, then you will be healthy." We were all inspired by him and left with open minds.

After departing Solley's Chiropractic, we visited Lycoming College. Our mentor was Dr. Arthur Sterngold, a business professor at the college. We entered his classroom and were greeted by some of his business students that helped us with a population survey. We had to answer a couple questions about the type of places we would like to live in the future. Everyone's results varied

### YLL Graduates Class of 2010

Leadership Lycoming congratulates Youth Leadership Lycoming for graduating their Class of 2010. The graduation for 26 students was held Monday, May 17, 2010 at Genetti Hotel. The class was welcomed by Youth Leadership Chair Quay Schappell. Featured speaker was Andree Phillips, President & CEO of Radiant Steel Products Co. who talked to the class about what they learned and how to use that knowledge to their

the various weight rooms. From the YMCA we went to the Pickelner Arena. The whole Youth Leadership Lycoming Class of 2010 could definitely all agree that this was the best part of our year together. We were free to do whatever we pleased, skating, roller blading, soccer, or just hanging out with our friends. It was definitely a great way for everyone to get to know each other a little better in a more relaxed, laughter-filled environment.

Overall, the Quality of Life Day was one of the best days we have had so far this year. It was both a combination of being

advantage for their upcoming careers and volunteering opportunities in their communities.

Class speaker Dylan Phillips, a junior from Montoursville Area High outdoors in the beautiful weather to learning how to be happy with the person vou are. Our guides provided us with an experience to become happier and healthier teenagers. On behalf of the Leadership Lycoming Class of 2010, we would like to thank River Valley Transit, Lycoming College, the **River Valley Regional** YMCA, Pickelner Arena, Solley's Chiropractic and all of hour hosts and mentors for the wonderful day and a great experience.

#### Submitted by: Natalie Leonard, Mackenzie Ruby, Cain Lamper Muncy High School

School, recapped their full year and acknowledged learning more about their communities, themselves and classmates than when they first began the program.

Down front: Kenan Raijoub, Williamsport Area High School. Seated from left: Britney Miville, Montgomery High School; Brittany Berger, Montgomery High School; Mackenzie Ruby, Muncy High School; Abbey Reighard, Montoursville High School; Olivia Dabney, Montoursville High School R1: Katlyn Troisi, South Williamsport High School; Mikhaela Maneval, Williamsport High School; Eryn Stom, Hughesville High School; Catherine Johnson, Williamsport Area High School; Susan Barrows, Jersey Shore High School; Becky Young, Jersey Shore High School; Stephanie Loeh, Loyalsock High School; Bridget Norris, St. John Neumann Regional Academy; Robin van Dijk, Loyalsock High School; Megan Cowher, South Williamsport High School. R2: Brock Danneker, St. John Neumann Regional Academy; Natalie Leonard, Muncy High School: Ethan Farr, Hughesville High School: Cain Lamper, Muncy High School; Gregory Kist, St. John Neumann Regional Academy; Dylan Phillips, Montoursville High School; Jon Rhone, Montgomery High School; Jaden Martz, Loyalsock High School; Caralyn Weisel, South Williamsport High School. Not in attendance: Taylor Nedurian, Hughesville High School



# Leadership Lycoming presents Community Projects

On May 26, 2010, the Leadership Lycoming Class of 2010 presented its Community projects to Leadership Lycoming advisors, board members and project agency leaders during a reception at the **Professional Development** Center on the Campus of Pennsylvania College of Technology. As part of the Leadership Lycoming program, the class is divided into 4 groups and paired with a local agency that is then given a great opportunity to utilize a professional panel of advice at no cost for several months. Conversely, the Leadership Lycoming groups get hands-on, base level understanding of community needs and how to address and mend them.

The projects for the Class of 2010 include the American Cancer Society, Greater Lycoming Habitat for Humanity, Yokefellow Prison Ministry Group and the Leadership Volunteer Fair.

Greater Lycoming Habitat for Humanity Community Project Members from the Leadership Lycoming Class of 2010 partnered with Greater Lycoming Habitat for Humanity (GLHH) for an upcoming project that will be announced at a later date to be determined. As with other programs, the new initiative will benefit the communities that the GLHH serves.

Group members included Mark Beatty, Jersey Shore State Bank; Gina Kennedy, Williamsport/Lycoming Chamber of Commerce; Tammy Smith, CRS Advanced Technology; John Killian, Williamsport Area School District; Karen Retorick, Community Services Group; and Amanda Dalla Piazza, Larson Design Group.

#### Yokefellow Prison Ministry Community Project

The Yokefellow Prison Ministry Group worked in collaboration with Evadna Kline, Executive Director of the Upper Susquehanna Valley Council of Yokefellow. This group consists of the following members of the 2010 Leadership Lycoming class: Mike Bellfy, Albright Life; Allen Kiessling, Merrill Lynch; Henriette Evans; Rachelle Ricotta, County of Lycoming: Jessica Williamson, West Branch Valley Association of Realtors; Tim Schoener, Susquehanna Health: and Nancy Wood, Phoenix Rehabilitation and Health Services.

This Community Project Group was challenged with providing Yokefellow Prison Ministry with revitalization of their current Board of Directors, as well as providing this organization with improved financial stability. Yokefellow Prison Ministry is a non-profit organization that utilizes volunteers to "help serve the religious needs of residents in correctional and penal institutions, bridge the gulf between persons confined and those in the outside community, and to demonstrate a continuing concern for offenders in the process of reintegration into society." This group was able to identify four primary areas of need that would enable

Yokefellow to continue their vital work. With the assistance of Jack Schrader. Board President, four subcommittees were formed including Finance and Fundraising, Public Relations, Volunteer Training and Development. and Prison and Clergy Relationships. They were able to identify an action plan for each area of need and provided recommendations for sustainability into the future.

#### Leadership Volunteer **Fair Community Project** Seven members of the Leadership Lycoming Class of 2010 set out to work on a project which ended in the Volunteer Lycoming Fair which was held on Friday, April 2, 2010. Team members included Rob Mattox. Ideal Leadership: Ed Pawlak, Hartman Agency; Sara Thompson, Little League Incorporated; Susan Weber, Greater Lycoming Habitat for Humanity; Shelly Hittle, Joinder Human Services; Lori Solomon, ECM Real Estate Management; and Kim Weidler, Northwest Savings Bank. The group partnered with local businesses to promote community involvement with non-profit organizations. Over 30 nonprofit organizations gathered together to promote volunteerism in the Williamsport/Lycoming County area. The team focused on marketing and promoting the event. Along with non-profit organizations, there were food vendors and music from Uptown Music Collective.

As part of their marketing promotion, the team was interviewed on the Ken Sawyer Show on WRAK, John Finn, Backyard Broadcasting, and the Williamsport Sun-Gazette. Mass emails and local business solicitation helped with their promotion and contributions.

As a team of individuals with diverse perspectives and work styles, the team initially found difficulty in clarifying the mission and strategic approach to fulfill the project. They eventually learned how to collaborate and use their unique skills, experiences and networks to achieve the purpose. Teamwork is a learned skill and Leadership Lycoming gave them the opportunity to work together on a project successfully.

#### American Cancer Society Community Project

The Leadership Lycoming Class of 2010 project group and the American Cancer Society are in the process of planning a series of events in an effort to raise funds for breast cancer research and services provided through the American Cancer Society that will lead up to a Making Strides Against Cancer walk in October. This group includes the following class members; Scott Yeagle, RE/ MAX West Branch; Mike Bolsar, Lycoming Housing Finance; Vicki Killian, Pennsylvania College of Technology; Michelle Gaida, Susquehanna Health; Bob Borch, Hampton Inn; Mary Jo Martin, Service 1<sup>st</sup> Federal Credit Union: and Laura Janssen. Williamsport Sun-Gazette.

The first event. Ladies Night Out, took place in April at Penns Inn, Bush Campus Center on Pennsylvania College of Technology campus and was an evening of pampering for women and brought together about 30 vendors to showcase, sample and demonstrate their products. Vendors included Susquehanna Health, Flat Iron Salon, Eagle Rock Winery, Miche Handbags, Silpada, Studio of the Performing Arts with Zumba demonstrations, Gustonian Gifts, Dewald Chiropractic, World Travel Goddess Tours, local jewelers and many more.

Williamsport Sun-Gazette, June 2010

Remaining tentative events include a kickoff breakfast July 10 at Haywood's on the Water and a high heel race, which will be a short sprint in August for men and women. "All of the money raised from these events will go to the American Cancer Society," group member Vicki Killian said. For more information on the upcoming events. individuals may contact the local American Cancer Society at 326-4149, or Vicki Killian at 327-4764.

#### Leadership Lycoming Class of 2010 Graduation

Tuesday, June 15, 2010, Genetti Hotel 11:30 am – 1:00 pm. Registration can be made by calling the Chamber of Commerce at 570-326-1971 or register online at www.williamsport.org

# Light Tower Rentals caters to oil and gas industry

#### By GREG HAYES

Williamsport Sun-Gazette, June

ghayes@sungazette.com

Since its inception in 1994, Light Tower Rentals has sustained the majority of its operations in the southern portion of the United States, but about a year ago, the process of its regional expansion leapt to the northeast.

While it's kept a continued presence here both locally and in the state since last year, the company recently opened a new office at 2008 E. Third St. in Loyalsock Township.

Answering the call of the Marcellus Shale, 100 percent of Light Tower Rentals's business consists of catering to the oil and natural gas industries, according to branch manager Michael Brown.

Based out of Odessa, Texas, the company was started by John Avary and Ted Hogan "for the initial purpose of renting self-contained lighting equipment for use at oilfield job sites," according to provided information. But its list of rental equipment has grown over the last 16 years.

Working in the capacity of providing portal power of up to 400 kilowatts in the forms of generators and light towers, its rental inventory also includes items such as drill pipe, downhole tools and communications.

"We do a good amount of drill pipe (rentals) in this area," Brown said. "I've got quite a bit of drill pipe on rent in Pennsylvania."

"We have been doing extremely well here," he said of the company's local success. "This time last year I was flying back and forth, and we were taking care of some jobs for some customers that moved up. Since we've got some roots put in with the office and some yard space, we really been able to run the business from up here, instead of taking care of a few jobs. So, it's been great."

The company has another branch in Greensburg, a city located southeast of Pittsburgh in Westmoreland County.

As more companies move into the area for the

natural gas exploration, Brown said the company has had good luck so far in hiring local job seekers.

"I found a couple of old dairy farmhands and a carpenter, and they're some good boys," he said. "We have a tight crew here. We have some really good guys."

"I love seeing people excited to have us here," he added. "For a long time, all I heard was, 'Are you with the gas people?' and it's kind of funny to hear something like that, because I just work for a service company. Everybody's been extremely nice."

As Brown looks toward the future of the local branch he manages, he said the company is looking to buy permanent real estate eventually, as it currently rents its office space.

"We are looking to have a satellite yard in Towanda," he conceded, "and probably one in Snow Shoe to store equipment and have faster access to it."

However, he said the core of the company's operation will remain in Williamsport, describing the city as the hub for the northcentral portion of the state.



GREG HAYES/Sun-Gazette

Light Tower Rentals provides portal power to those working on oil and natural gas exploration sites. Shown above is one of its dormant light towers at the company's 2008 E. Third St. garage, adjacent to its offices.



# **LARGE BUSINESS** Sam's Club business better than expected

By SHAWNA T. TURNER sturner@sungazette.com

 $S_{\rm am's}$  Club in Muncy is experiencing better than expected business this year, according to David Oxford, general manager of the store.

The store expanded last year in an uncertain time when the economy was shaky and the business climate was uncertain. However, it was a move that paid off as the return on the investment is coming back quicker than ever and business is growing, according to Oxford.

"This year has definitely been a lot better year than we have seen in the last couple of years," Oxford said.

Aside from food, the store sells electronics, furniture, clothing, sporting goods items, patio sets, small appliances, janitorial items and treasure hunt items, according to Oxford.

"We try to find just unique items that maybe don't fit into a category, we get it in and get a great deal and try to to just blow through it really quickly. Usually the price of the items is really good. There are items that we get in that are just unique and different," Oxford said.

One area the business experienced growth with was with the small business members, according to Oxford.

"We definitely do well with our food service customers. It seems like the successful restaurants also do catering. As I talk to them (small business customers), they were able to make it over the last few years of downturn through these extra jobs and extra catering," Oxford said.

Convenient stores and family stores are making greater purchases from the membership store this year.

"It would make me believe that they are doing better as well, or that we are helping them through a tough time, which is what I would hope to do as well," Oxford said.

Many of the businesses either save more money from Sam's Club to resell it or were given a better price for items that they need for daily operations, according to Oxford.

Oxford said that although members pay for their privilege to shop at the store, the savings far exceed the membership price.

"At our membership desk, we have a way to show (the customers) the savings. Before they get the membership we show them what their annual savings

could be, to show them that really they are not paying for (the membership). We are going to save them more than enough money to join," Oxford said.

Oxford said he has given examples where the store comparison shopped and the savings varied from \$200 to \$300 for local grocery shoppers to thousands of dollars for food service customers.

Sam's offers two different memberships to business and individual customers.

The basic or advantage plan for businesses and individuals is \$40.

The plus membership, which has added perks and savings, is \$100, according to Oxford.

"A new feature to the plus membership is what is called, e-value. That is a coupon system, where the membership cards get loaded with coupons that they don't need to clip out of the paper. It basically is preloaded onto their card," Oxford said.

Other areas that are experiencing growth are at the optical and photo areas.

"In talking about the digital photo center, we do a lot for businesses, whether they are photographers or



2824 Old Montoursville Road Montoursville, PA 17754 (570) 368-8176 • Fax (570) 368-8208 www.paulhamuslitho.com



os John Borges Tivoli with his photo

insurance companies," Oxford said. "The optical center continues to be a very high growth area for us. It has just been a really neat addition since we added it five years ago and the growth just continues to grow very rapidly."



### Williamsport Main Street Manager Named

William C. Henderson of Williamsport has been named the new Main Street Manager for the Williamsport Main Street program according to Rhonda Taggart, Chairman of the Our Towns Board of Directors. Mr. Henderson assumed his new role effective Monday, May 10, 2010.

sport Sun-Gazette, June 2010

Mr. Henderson, a lifelong resident of Williamsport, has a wealth of business experience as the CEO of a local manufacturing firm for 13 years and, most recently, as the general manager of Fabtex of Danville, Pennsylvania. Mr. Henderson also serves as a volunteer counselor/ mentor with SCORE North Central PA Chapter 234. In that capacity, Bill works with small business owners or people looking to start a small business; experience that should serve him well in working with downtown business issues and opportunities.

Mr. Henderson commented: "I am very pleased to accept the as Main Street's Williamsport Manager. I am hopeful that my lifelong affection for Williamsport and my business experience coupled with my determination to succeed will help me to achieve the ideal of community-based revitalization through a successful Main Street program. I am really interested in being energized by the enthusiasm of committed Community Leaders, Volunteers, and Stakeholders who start, shape, and do great things making downtown revitalization a priority." Ms. Taggart stated that "Our Towns is delighted to welcome Mr. Henderson to the Williamsport Main Street program. Bill is an experienced business leader with a passion for downtown revitalization. He is committed to economic development and adaptive reuse. We believe Bill's positive nature and solution-oriented approaches create a dynamic energy that will propel the Williamsport Main Street program forward." In 2006, six communities

privilege of public service

in Lycoming County, including Williamsport, were officially designated as Main Street communities by the Commonwealth of Pennsylvania. The Main Street program is a comprehensive communitybased revitalization effort developed in 1980 by the National Trust for Historic Preservation to address the decline of the commercial districts throughout the country. The program's



revitalization is based on four points that are crucial to its viability. The four points are: Organization everyone working together towards the same goals: Design – capitalizing on Main Street's best assets to achieve top physical shape of the community; Promotion – selling Main Street's unique characteristics to all prospects, and Economic Restructuring – finding a new purpose for Main Street enterprises. The Main Street program encourages revitalization by leveraging private dollars and requiring ongoing support from the local community including local government, residents and the merchants whose stores populate the Main Street District. The Williamsport Main Street program is a program of Our Towns 2010, a nonprofit community development organization and operates in cooperation with Lycoming County who serves as the grant recipient and with the Williamsport/Lycoming Chamber of Commerce providing administrative services.

# Main Street Update

By Becky Fought, Regional Main Street Coordinator



### **First Annual Main Street Raffle**

How would you like to go on a cruise for \$5.00??? Well, you just may be the grand prize winner of the Main Street Raffle that is in progress. This is the first raffle event the Main Street program has attempted and there are some really nice prizes besides the top prize of a Carnival Cruise for two.

- $1^{\rm ST}$ Prize Carnival Cruise for 5 or 6 days-Winner Picks Destination  $2^{\rm nd}$ Prize David Seybold—Red, White & Blues Print plus framing certificate from Susquehanna Gallery & Frame Shop, Jersey Shore  $3^{\rm rd}$ Prize –Handcrafted Pyrex Glass/Sterling Silver necklace/earring set by Deb Parsons
- 4<sup>th</sup> Prize—Robert Olmstead—Summer Fragrance Print

5<sup>th</sup> Prize—Williamsport Frame Shop—Susan Herlehy—Framing gift certificate

- 6<sup>th</sup> Prize—Handcrafted necklace by Paulette Musheno
- 7<sup>th</sup> Prize—\$100 Savings Bond—Jersey Shore State Bank, Montoursville 8<sup>th</sup> Prize—Merle Norman Cosmetic Studio—Manicure/Pedicure,
- Williamsport

9<sup>th</sup> Prize—Custom designed silver earrings by Ira Adelson, Harvest Gallery, Williamsport

Now that you know what you have the opportunity to win for \$5.00—Where do you get the tickets? We will be selling the chances at First Fridays, Lycoming County Fair in July and Jersey Shore Farmer's Market to name a few. All of the Our Towns Board members have them and the Williamsport/Lycoming Chamber of Commerce has them available during business hours. The new Williamsport Manager, Bill Henderson, and myself always have some with us.

Lastly, the drawing will be held at the Muncy Corvette Show on September 18, 2010 and you do not need to be present to win.

#### The Wellness Report By: Lisa B. Gallowav. MD

#### The Work Center of Susquehanna Health

#### Heartburn and Gastroesophageal Reflux Disease (GERD)

Heartburn is the irritation of the esophagus that results when acid from the stomach refluxes into the esophagus. All of us have most likely experienced it sometime in our lives. Heartburn is a symptom of GERD, which is chronic reflux of acid and is a more serious problem. If GERD is not treated, it can lead to ulcers in the esophagus, hoarseness, chronic lung disease, and Barrett's esophagus (this is a change in the esophagus lining that increases the risk of cancer of the esophagus). Heartburn may present differently. It may be a burning sensation in the center of the chest that occurs most likely after eating and can last for

minutes to several hours.

It is usually worse if you

ŤĤ

bend over or lie down. It may also present as a burning sensation that may come from hot, sour, or salty-tasting fluid that comes up into the throat. Heartburn occurs when a trigger causes the lower esophageal sphincter to relax allowing the acid to enter the esophagus. Dietary triggers can include eating large meals, eating before bedtime, drinking beverages that contain citrus juices, alcohol, caffeine, or carbonation, or eating certain foods such as onions, chocolate, peppermint, spicy foods, high-fat foods, tomatoes, garlic or citrus fruits. Medical triggers can include pregnancy, having a hiatal hernia, GERD, and medications such as aspirin and some antibiotics.

Other triggers can include smoking, stress, being overweight, or wearing tight fitting clothes. Treatment for heartburn can include medications. lifestyle changes and possibly surgery. Lifestyle changes include: 1. eating 3-4 hours before going to bed and eating smaller meals, 2. maintaining a normal weight, 3. smoking cessation, and 4. elevating the head of your bed 6 inches to gravity to help keep the acid in the stomach. There are many OTC medications for heartburn. Antacids neutralize the excess acid in the stomach and some also contain simethicone to help get rid of excess gas. Acid Blockers decrease the amount of acid production in the stomach. If you have

### Chamber Members, Join Us...

#### **Roche Financial, Inc. PM Exchange**

Thursday, June 17, 2010 5:00-7:00pm 1610 East Third Street, Williamsport



Enjoy a summer evening of networking with friends and business associates at Roche Financial. Prepare yourself for great food and fabulous door prizes! Roche Financial has been servicing the employee benefit needs of the community for the past 20 years.

#### Wascher Chiropractic Center PM Exchange

Thursday, July 22, 2010 Wascher's Chiropractic Center 5:00-7:00pm 1905 Mill Lane, Williamsport

Join the professional family of Wascher Chiropractic Center as they celebrate their 40<sup>th</sup> Anniversary of Chiropractic service to the community. Enjoy great food, beverages, networking and door prizes in a relaxing backyard atmosphere.

> Call the Chamber of Commerce today at 326-1971 or visit www.williamsport.org to make your reservations.

side effects of either of these medications types, you should report them to your doctor. For people who do not respond to the OTC treatments, they should see their doctor for further evaluation and possibly a prescription medication. Prescription meds include H2 blockers. proton pump inhibitors, and promotility agents. Most heartburn can be treated with lifestyle changes and/ or medications. Only a few eventually require surgery. The views expressed in this article may not necessarily thoseofhe theWilliamsport/Lycoming Chamber of Commerce.

#### namber alendar

#### June

- IPC Land & Buildings Committee Mtg., 7:30 am, 11 River Valley Rm
- 15Montoursville Chamber Mtg., 5:30pm, McTish, Kunkle & Assoc., Montoursville
- 17 JS Chamber Board, Noon, Tiadaghton Inn
- 17 Places Comm. Meeting, 4pm, River Valley Rm
- 17Roche Financial Inc. PM Exchange, 5-7pm,
- 1610 East Third Street, Williamsport 22
  - SCORE Mtg., 10am, River Valley Rm
  - JS Chamber Mtg., Noon, Santino's Italian Cusine
  - Alliance Mtg., 3:30pm, River Valley Rm
  - Devpt & Retention Committee Mtg., Noon. River Valley Rm

#### Julv

24

24

29

- 2 College Town Committee Mtg., 8am, **River Vallev Rm**
- 9 IPC Land & Buildings Committee Mtg., 7:30 am, River Valley Rm
- 15 JS Chamber Board, Noon, Tiadaghton Inn
- 15 Places Comm. Meeting, 4pm, River Valley Rm
- First Step for Starting a Small Business, LHU-16 SBDC, 9am, River Valley Rm
- 20Montoursville Chamber Mtg., Noon, Johnson's Cafe, Montoursville
- 22JS Chamber Mtg., Noon, Santino's Italian Cusine
- 22Alliance Mtg., 3:30pm, River Valley Rm
- 22Wascher Chiropractic PM Exchange, 5-7pm, 1905 Mill Lane, Williamsport
- 27SCORE Mtg., 10am, River Valley Rm
- 27Devpt & Retention Committee Mtg., Noon, River Vallev Rm

•All meetings are open only to committee members, unless stated. If you are interested in joining a committee, please contact the Chamber at 326-1971 or email chamber@williamsport.org.

Williamsport Sun-Gazette, June 2010



Thursday August 19th 6:00PM

Summer is here. The sound of baseball is being heard throughout the area. It is also time to start making your plans to become involved in the 2010 Grand Slam Parade in Downtown Williamsport.

# Go to the website to find out how you can

- Volunteer
- Enter a unit
  - Sponsor
- Become a vendor
- Advertise in the program

# www.grandslamparade.com

Brought to you by the Lycoming County Visitors Bureau www.vacationpa.com

